

COLUMBUS AMSTERDAM BUSINESS IMPROVEMENT DISTRICT

2021

ANNUAL MEETING

July 28th, 5pm
Virtual Meeting

President's Welcome

Robin Baez

BID BOARD PRESIDENT

2020 ANNUAL MEETING MINUTES

July 28, 2020

2020 MEETING MINUTES

- Lora Lavon Dole, BID Board President opened the meeting shortly after 5pm and offered remarks about the accomplishments of the BID in the last year and their response to COVID. She announced her stepping down as board president but will continue to serve on the board. Appreciation was expressed for her years of leadership .
- The 2019 Annual Meeting minutes were adopted by acclamation of the members.
- The slate of board candidates for 2022 were presented. Each category is presented and voted upon by the online poll— Voting on Property Owners, Merchants, and Residents. The slate was elected unanimously. Lora Lavon Dole (Property Owner), Arnold Baker (Property Owner), Jeff Olivares (Property Owner), Victor Martinez & Karen Soto Leon (Merchant) with alternates Kai and Eleanor Pettaway, Kathy Lanoix (Resident) with alternate Daniel Marks Cohen were all elected for a two year term.
- Stuart Michael presented the FY20 draft Financial Report and FY21 Budget, which was approved by acclamation of the members.
- Jim Mackin of the Bloomingdale Neighborhood History Group presented “Notables of the UWS” supported with images of historic figures in Bloomingdale.
- Gil Tauber Presented his Building Database of local buildings in the neighborhood.
- Manhattan Borough President Gale Brewer addressed the group briefly and praised the ongoing work of the BID during the NY PAUSE.
- BID Manager Peter Arndtsen presented the 2020 District Manager’s Report, focusing on new takeout+delivery guide, continuing sanitation team , and face mask distributions, and applications for the Open Restaurants program.
- Lora Lavon Dole closed the meeting shortly after 6:15 pm.

BID BOARD MEMBER ELECTIONS

BID BOARD ELECTIONS: TERM 2021-2023

Class A: Property Owners

Robin Baez *Manhattan Valley Development Corporation*

Rhea Vogel *938-940 Amsterdam Ave. (Alt. Jordan B. Vogel
(COO of 938-940))*

Bruce James *200 W 108th*

Isabel Cruz *Hostelling International 891 Amsterdam*

BID BOARD MEMBERS THROUGH 2022

Class A:
Property Owner

Lora Lavon Dole
989 Amsterdam Ave.

Arnold Baker II
985 Amsterdam Ave.

Jeff Olivares
973 Amsterdam Ave

Class B:
Merchants

**Victor Martinez &
Karen Soto-Leon**
*The Calaveras NYC
949 Columbus Ave*

*Alt.: Kai & Eleanor
Pettaway, Freda's -
993 Columbus Avenue*

Class C:
Resident

Kathy Lanoix West
107th St. Block Assoc.

*Alt.: Dan Cohen, Valley
Restoration LDC*

Notables in Bloomingdale History

JIM MACKIN

Author of Notable New Yorkers of Manhattan's Upper West Side

Member of Bloomingdale Neighborhood History Group

www.weekdaywalks.com

GALE BREWER

Manhattan Borough President

Financial Report

STUART MICHAEL

ACCOUNTANT

FINANCIAL POSITION SUMMARY

Lenape Bloemendael District Management Association

	Draft 6/30/21	audit 6/30/20	audit 6/30/19
ASSETS			
Cash in Bank	343,835	293,394	261,814
Other Current Assets	8,915	15,405	11,199
Security Deposits	5,275	5,275	5,275
Fixed Assets	1,547	1,547	1,989
	<u>359,572</u>	<u>315,621</u>	<u>280,277</u>
Total Assets	<u>359,572</u>	<u>315,621</u>	<u>280,277</u>
General Liabilities	30,004		
PPP Loan to be Forgiven	52,913		
LIABILITIES	<u>82,917</u>	<u>32,944</u>	<u>41,708</u>
NET ASSETS			
Value of Fixed Assets	1,547	1,547	1,989
Temp Restricted Net Assets	2,000	20,400	0
Board Designated Reserve for Wayfinding & Art	30,000	30,000	30,000
Board Designated Reserve for Tree Guards	30,000	30,000	30,000
Board Designated Reserve for Contingencies	30,000	30,000	30,000
Liquid Net Assets	183,108	170,730	146,580
TOTAL NET ASSETS	<u>276,655</u>	<u>282,677</u>	<u>238,569</u>

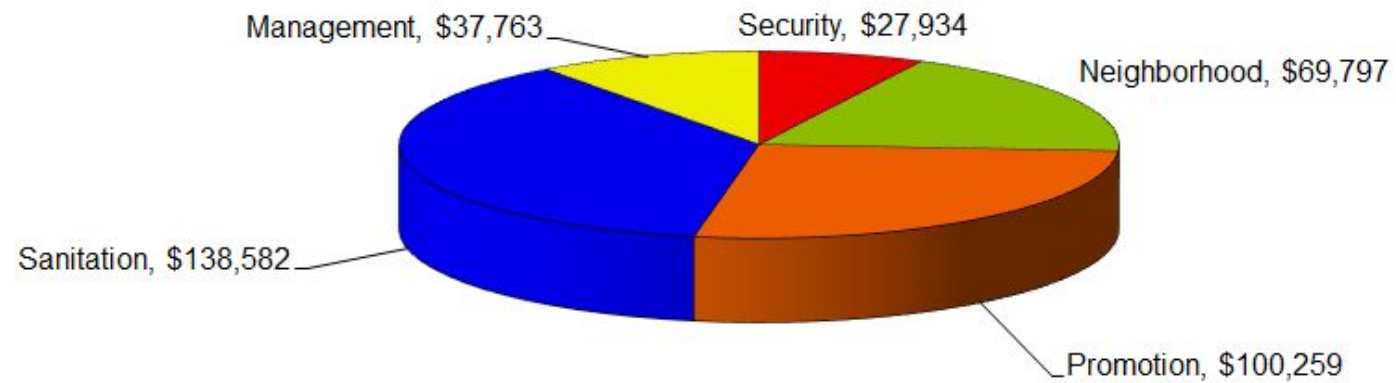
BID BUDGET YEARLY COMPARISON

Lenape Bloemendael District Management Association

	<u>2021/22 Budget</u>	<u>2020/21 Budget</u>	<u>Draft 6/30/21</u>	<u>audit 6/30/20</u>	<u>audit 6/30/19</u>
REVENUE					
Special Assessment	350,000	350,000	350,000	350,000	350,000
Other Revenue	10,000	12,150	28,712	64,437	7,962
Total Revenue	360,000	362,150	378,712	414,437	357,962
EXPENSE					
Staff Wages & Benefits	354,000	291,315	265,682	229,896	245,282
Direct Program Expense	74,900	71,800	29,627	89,170	54,855
Office Rent	48,000	51,000	49,200	48,000	44,400
Other Operating Expense	32,600	26,900	21,826	21,661	19,882
Total Expense	509,500	441,015	366,335	388,727	364,419
Net Results Operations	(149,500)	(78,865)	12,377	25,710	(6,457)

FY'2021 ACTUAL EXPENSES

Columbus Amsterdam BID
Fiscal 2021
Total Expense \$374,335



District Manager's Report

PETER ARNDTSEN

COLUMBUS AMSTERDAM BID

STREET TEAM

- We are grateful for their continued commitment to serving the BID and our community during NY Pause



Natalie James



Carlos Lopez



Pedro Lugo



Khaled Sultan
Stacy Wade

Tatyana Shuler



Vanessa Taylor

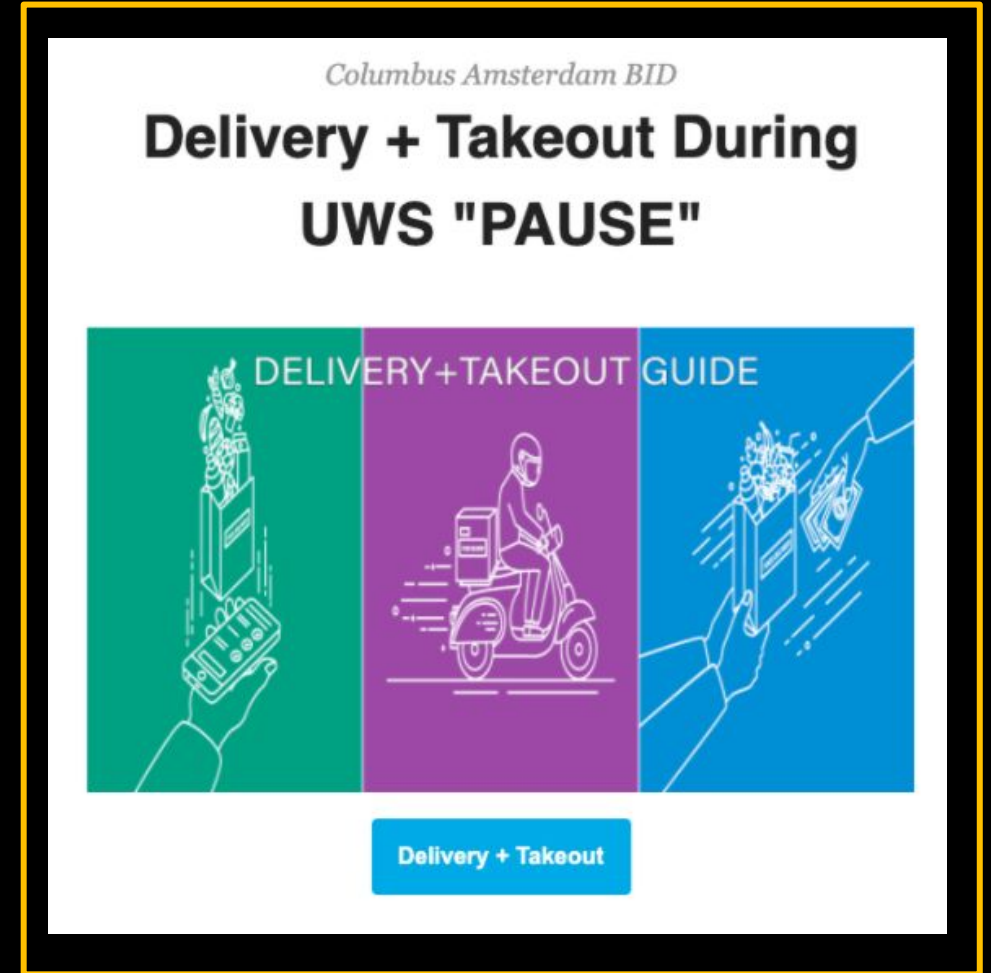
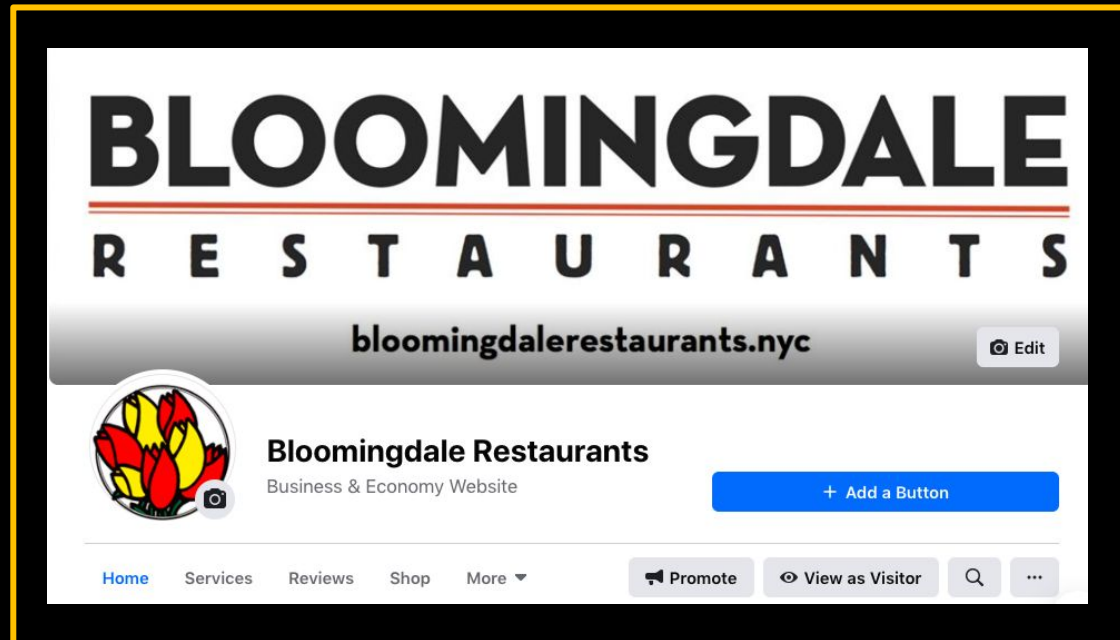
Mask Distribution

- Mask Received and Distributed to over 100 businesses in the beginning of the pandemic
- Masks were provided by NYC SBS, DOT, Gale Brewer's office.
- Distribution was made in person, restaurant to restaurant.



BLOOMINGDALE RESTAURANTS DURING NY PAUSE

- bloomingdalerestaurants.nyc
- Takeout + Delivery Guide for Bloomingdale Restaurants
- Facilitate communication with restaurant owners



Open Streets

- FY'21 came with new opportunities, including Open Streets program
- Open Streets: Restaurants on Amsterdam Avenue 96-110st.
- Would not be possible without DOT, MTA, and NYPD 24th precinct



City wide BID campaigns:

- Early 2021 many bids and the bid association started citywide campaigns to increase visibility and impacts



City wide BID campaigns: Small Business Wonder Women

Women Owned Restaurants:

- Awash
- Miss Mamie's Spoonbread
- Make My Cake
- C&S Hardware
- Skill Mill
- Mugi's
- Freda's
- Bob's your uncle
- Ellington
- Silver Moon
- Cafe du soleil
- Raenu Thai
- She She Pizza
- Park West Deli
- SLN Cleaner
- Angel Eyes
- Dazzling Discoveries
- Grimandi Art Gallery
- Change of a Dress
- Suma Sushi
- Gertrude

INTERNATIONAL
WOMEN'S
DAY



#smallbusinesswonderwomen

@columbus_amsterdambid

COLUMBUS
AMSTERDAM
BUSINESS IMPROVEMENT DISTRICT

PROGRAM STAFF

Michael Gonzalez

Asha Richardson

Caroline Knapp

Sophie Levy

Noga Shlapobersky

Joyce Shin

BID PARTNERS



Assemblymember
Daniel J. O'Donnell
Assembly District 69

Valley
Restoration
Local
Development
Corporation



The Municipal Art Society of New York

MAS NYC



NEW YORK CITY ENVIRONMENTAL FUND AWARD



We were awarded \$76,000, in partnership with Manhattan Valley Development Corporation for Tree planting and maintenance.

BENEFITS:

1. Stormwater and sewage runoff
2. Air quality
3. Improve quality of life
4. Community Stewardship

PARTNERS:



Trees New York
plant preserve protect



NEW YORK
Tree Trust

Valley
Restoration
Local
Development
Corporation



**COLUMBUS
AMSTERDAM**
BUSINESS IMPROVEMENT DISTRICT

TREE STEWARD VOLUNTEERS



Street Tree Care with the BID

Fridays, April 2, 9, and 23

4-6pm

991 Amsterdam Ave

Come join the BID in
preparation for this spring:

- Identifying trees and putting up signs
- Photographing flowering bulbs and tree guards



**COLUMBUS
AMSTERDAM**
BUSINESS IMPROVEMENT DISTRICT



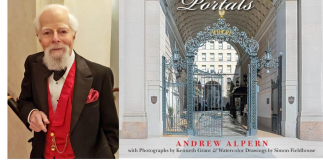
BLOOMINGDALE NEIGHBORHOOD HISTORY GROUP

- Online Webinars
- New online videos
- Quarterly Newsletter

Posh Portals of the Upper West Side:

A virtual tour of the extraordinary entrances to some of the Upper West Side's finest residential architectural treasures

Andrew Alpen, well-known and prolific author of books of NYC architectural history, has put together a special presentation for the Bloomingdale Neighborhood History Group, focusing his unique historical lens on the "posh portals" of the UWS.



Monday June 21st 6:30 PM
 Zoom Link at www.upperwestsidehistory.org
 Telephone dial in:
 US: +1 929 205 6099 or +1 312 626 6799 or +1 301 715 8592 or +1 253 215 8782 or +1 346 248 7799 or +1 669 900 6833
 Webinar ID: 882 1564 6315

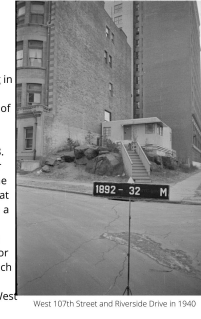


Bloomingdale in 1940:

A tour of our neighborhood, now and then.

Presented by: Julian Boilen, Gil Tauber, and Jim Mackin

The Works Progress Administration (WPA) collaborated with the NYC Tax Department from 1939 to 1941 to photograph every building in the five boroughs. This project yielded thousands of photos that were digitized and tagged by the NYC Municipal Archives in 2018. In 2019, software engineer Julian Boilen, built an online map (<https://1940s.nyc>) that allows for users to explore a city as it looked. Boilen's project is both the inspiration and the basis for the evening's program which has been organized as a virtual tour of the Upper West Side.



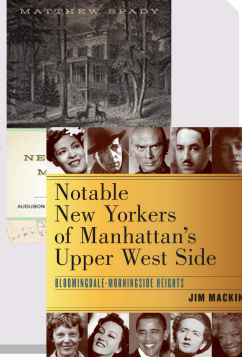
Tuesday, March 23 2021 | 5:30pm
 Zoom link at: [upperwestsidehistory.org](https://www.upperwestsidehistory.org)
Free All Welcome
 Dial by calling:
 (929) 205 6099, or (312) 626 6799, or (301) 715 8592, or (669) 900 6833, or (253) 215 8782
 Webinar ID: 864 0670 7689



Two First-time Authors Two Local Histories

Jim Mackin
 Matthew Spady

will discuss what first-time authorship is like, about their shared interest in local history. How they conceptualized their books and how they found a publisher. They'll share their research methods, their writing regimen, the how-tos of fact-checking, editing and finally, promoting their books.



Tuesday, February 16 | 5:30pm
 Zoom link @ [upperwestsidehistory.org](https://www.upperwestsidehistory.org)
Free All Welcome



Upper West Side en clave: Bailando en Bloomingdale



Angel Roman and Felix Cortes will tell the story of the outsized role that our neighborhood played in the world of popular Latin dance music in the past decades. Join us for an evening that will combine talk and music and images and, if the spirit moves you, maybe even a dance party in your living room.

Thursday, April 15 | 6:30pm
 Zoom link @ [upperwestsidehistory.org](https://www.upperwestsidehistory.org)
 929 205 6099 | 312 626 6799 | 301 715 8592
 253 215 8782 | 346 248 7799 | 669 900 6833
 Webinar ID: 862 0768 5277
Free All Welcome



The Sounds Are the Story

WEDNESDAY MAY 26
6:30 PM

Zoom Link at www.upperwestsidehistory.org

Artist and investigator Alissa Cherry on the soundscapes of New York City, including our own neighborhood of Bloomingdale. Cherry spent four years working on "Sounds of the Outskirts," a series of investigative soundwalks around the perimeter of Manhattan. Her goal was to find the sonic shifts in the city, based on neighborhood, culture, population, location, etc. She focuses on understanding community changes through sound, or how you can hear a community via its music, language, and nature and industrial sounds.



Telephone dial in:
 US: +1 929 205 6099 or +1 312 626 6799 or +1 301 715 8592 or +1 253 215 8782 or +1 346 248 7799 or +1 669 900 6833
 Webinar ID: 816 5216 1789

Trinity Lutheran Church: Creating Sanctuary and Social Change

Trinity Lutheran Church on Manhattan's Upper West Side has for decades seized the issues rather than just react to or retreat from them. Pastor Heidi Neumark's new book Sanctuary tells some of the stories... of the initial German immigrant congregation who built the church, of early embracing the challenges posed by HIV and AIDS, of hosting arts groups and of neighborhood gentrification, of becoming bi-lingual Spanish/English, of the removal of the historic windows, of recent immigrant families' struggles, of the Thanksgiving dinners that feed 1,000, the stream that runs through the foundation of the church, the SWEAT Chinese and Latino workers demonstrations and celebrations that were planned in Trinity's space, and especially of the shelter for LGBTQIA+ youth in the church basement, which is one of only a few in the five NYC boroughs.



Thursday, January 21 | 5:30pm

Zoom link @ [upperwestsidehistory.org](https://www.upperwestsidehistory.org)
 There is a limit of 100 viewers in our "interactive zoom room" so give yourself plenty of time to sign up.



Looking Forward

- New Website
- Increased social media presence
- 3 year grant to develop orderly transition of the leadership/sustainable future for the BID, Working with the board
- Programs for Open Streets : Boulevards/ concerts



Looking Forward: *Open Streets Boulevards*

- FY'21 came with new opportunities, including Open Streets program
- Open Streets: Restaurants on Amsterdam Avenue 96-110st.
- July 10: Co-hosted concert with Open Culture Works on Columbus Blvd
 - Five acts, ranging from dance to music to performance art
 - High turnout, diverse age groups



Looking Forward: Arts

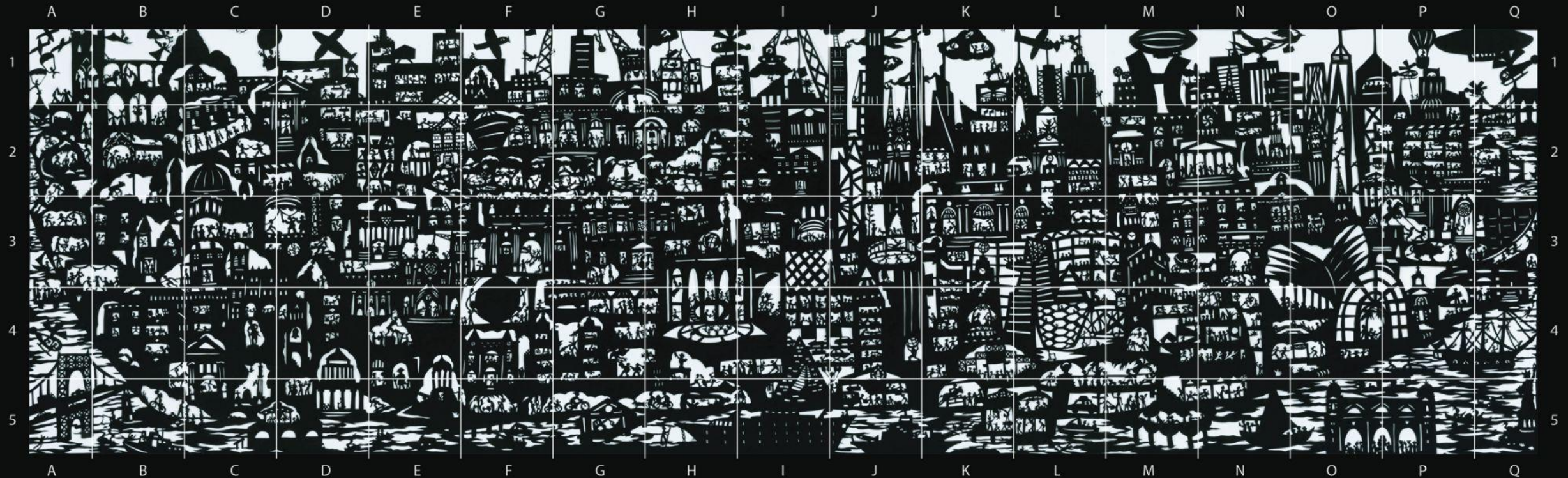
- Planned DOT-sponsored sculpture on 97th St. btwn Columbus & Amsterdam Ave
 - **Samantha Holmes** — *Mundillo (Little World)*, 2020



Looking Forward: Arts

- Local artist Beatrice Coron's work will be featured on the Fence of new WSFHHS building at 108th St.

Coron's work at the MOMA



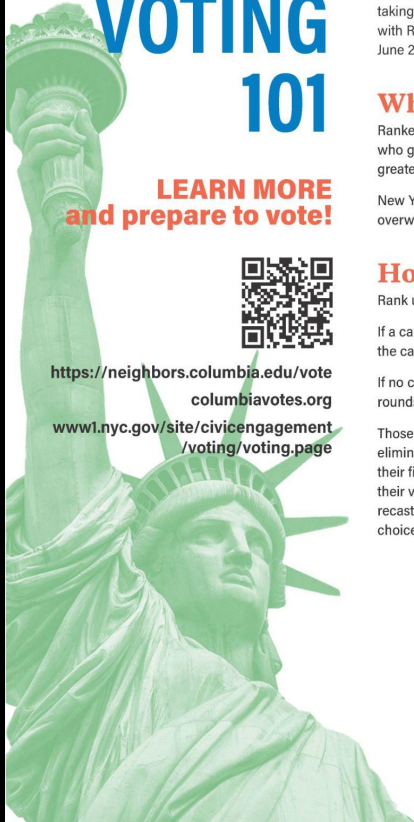
CENSUS 2020 and Ranked Choice Voting

- newyorkcounts2020.org
- 2020census.gov
- [Rank Choice Voting information with Columbia](#)




NEW YORK COUNTS 2020

Working together for a fair
and accurate Census



RANKED CHOICE VOTING 101

**LEARN MORE
and prepare to vote!**



<https://neighbors.columbia.edu/vote/columbiavotes.org>
www1.nyc.gov/site/civicengagement/voting/voting.page

What

Ranked-choice voting is an electoral system that allows people to vote for multiple candidates in order of preference.

NYC will use Ranked-Choice Voting (RCV) in primary and special elections for local offices, including: Mayor, Public Advocate, Comptroller, Borough President, and City Council.

Ranked-choice voting will be used in all special elections taking place after January 1, 2021. The first citywide election with Ranked-choice voting will be the Primary Election on June 22, 2021.

Why

Ranked-choice voting gives voters more agency in deciding who gets elected. Cities that use RCV have also promoted greater diversity in candidate election.

New York elections passed RCV in a 2019 ballot measure with overwhelming support!

How


Rank up to five candidates in order of preference.

If a candidate receives more than 50% of first-choice votes, the candidate is declared the winner.

If no candidate obtains a 50% majority, counting continues in rounds, and candidates with the fewest votes are eliminated.

Those who had ranked eliminated candidates as their first choice will have their votes automatically recast for their second-choice candidate.

	1	2	3	4	5
Candidate A	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Candidate B	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Candidate C	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Candidate D	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Candidate E	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>



ColumbiaVotes

Looking Forward: Compost Program

- NYC Compost program is back this year, please register or request for program to come to your building.
- Sign up for curbside composting through link <https://www1.nyc.gov/assets/dsny/site/services/food-scraps-and-yard-waste-page/overview-residents-organics>



Looking Forward: Pedestrian Islands

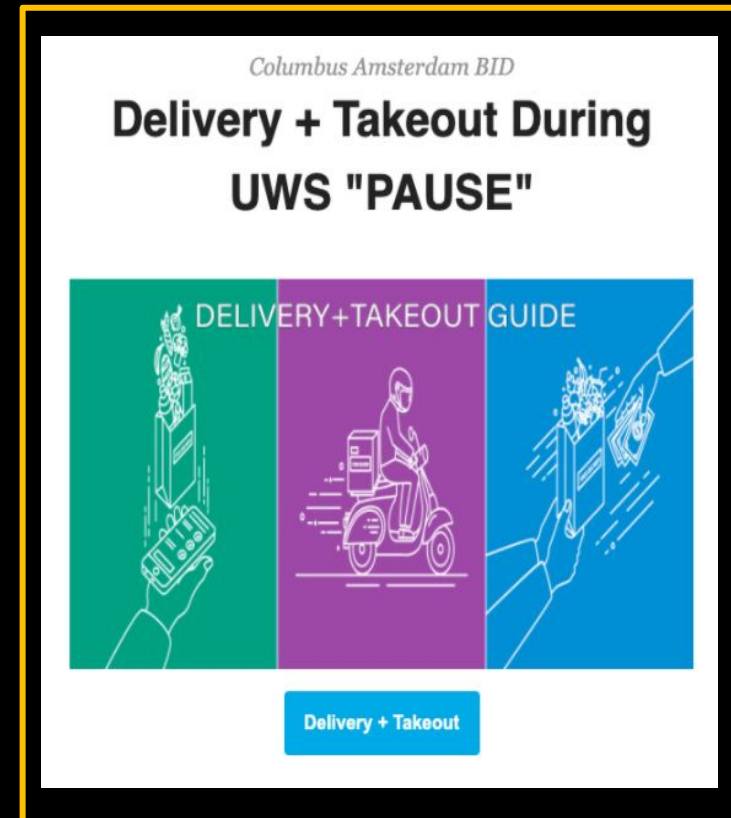
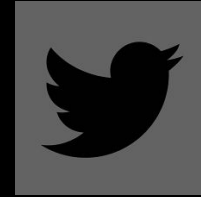
- DOT is adding more Pedestrian Islands on the Avenue
- Safer crosswalks for elderly and disabled
- More trees to reduce noise and pollution from trucks



FOLLOW US!

- Facebook: Columbus Amsterdam BID
- Twitter: @Col_AmBID
- Instagram: @columbusamsterdambid

- columbusamsterdambid.org
- bloomingdalerestaurants.nyc



THANKS TO TODAY'S SPEAKERS

- Jim Mackin
- Stuart Michael
- MBP Gale Brewer

SPECIAL THANKS TO

Today's speakers:

- Stuart Michael
- Jim Mackin
- MBP Gale Brewer

Exiting Board Members for their service

- George Finn

BID Board President, Robin Pace

BID Board members

Program Interns and Street Team
Community, Volunteers and
Supporters

Thank you for coming!

We look forward to
another year.