

#71

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 02, 2017 11:08:30 AM
Last Modified: Monday, October 02, 2017 2:28:55 PM
Time Spent: 03:20:24
IP Address: 67.243.128.218

Page 2: General Information & District Composition

Q1 BID Name: Columbus-Amsterdam

Q2 Staff Information (FY17):Please do not double-count staff members in multiple of the following categories.

Number of full-time staff members employed by your BID (not including "clean team" or public safety officers)	1
Number of sanitation workers employed by your BID (including in-house/contracted and full-time/part-time)	7
Number of public safety officers/ambassadors employed by your BID (including in-house/contracted and full-time/part-time)	0
Number of other part-time and/or seasonal staff employed by your BID (including paid or unpaid interns)	9

Q3 Number of registered BID members

355

Q4 Number of total storefronts (all non-residential spaces, both occupied and vacant):	Ground floor	215
	Upper level (optional)	0

Q5 Number of vacant storefronts (all non-residential spaces without an open business):	Ground floor	22
---	--------------	-----------

Page 3: Sanitation

Q6 Does your BID provide any supplemental sanitation services?(If you are unsure which services qualify as supplemental sanitation, check "yes" to view the list.) **Yes**

Page 4: Sanitation

FY17 BID Annual Report

Q7 Are your sanitation services: Both or Other (please explain):
We have a contract with a nonprofit organization for training & job readiness. We also have in-house workers.

Q8 What types of duties are assigned to your sanitation workers? **Street Sweeping and Bagging**,
Snow and Ice Removal,
Graffiti Removal,
Street Furniture Maintenance,
Other (please specify):
Horticultural/public education/security observation

Q9 Sanitation Outputs & Operations

Number of days per week sanitation services are provided (1-7 days/wk)	7.0
Number of hours logged by sanitation workers in FY17	4320.0
Number of incidents of graffiti removed by your BID in FY17 (including graffiti, sticker, poster removal)	1200.0
Number of trash bags collected by your BID in FY17	14000.0
Number of trash and recycling receptacles serviced by your BID (inclusive of BID and City receptacles)	28.0
AVERAGE hourly wage for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values)	11.6
AVERAGE hourly bill rate for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values)	0.0

Q10 (OPTIONAL) Share Your Successes: In the space below, please tell us about any notable sanitation projects your BID implemented during the previous fiscal year.

Repeated snow removal and crosswalk clearing in the district, despite very heavy snowfall. Also, clearing of frozen drains.

Page 5: Public Safety

Q11 Does your BID provide any supplemental public safety services? (If you are unsure what services qualify as supplemental public safety, check "yes" to view the list.) **No**

Page 6: Public Safety

Q12 Are your public safety services: **Respondent skipped this question**

Q13 What activities does your public safety program include? (Please select all that apply.) **Respondent skipped this question**

Q14 Public Safety Outputs & Operations **Respondent skipped this question**

Q15 (OPTIONAL) Share Your Successes: In the space below, please tell us about any notable public safety projects your BID implemented during the previous fiscal year. **Respondent skipped this question**

Page 7: Streetscape/Beautification

Q16 Does your BID provide any supplemental streetscape/beautification services? (If you are unsure what services qualify as supplemental streetscape/beautification, check "yes" to view the list.) **Yes**

Page 8: Streetscape/Beautification

Q17 Streetscape/Beautification Outputs Please do not double-count items in the following categories.

Number of planters and hanging baskets installed and maintained by your BID	0
Number of tree pits installed and maintained by your BID	200
Number of banners installed and maintained by your BID	0
Number of public art installations sponsored by your BID	1
Number of street furniture elements installed and maintained by your BID (e.g. permanent tables, chairs, benches)	8
Number of wayfinding elements installed and maintained by your BID (e.g. signs, frames, poles, kiosks)	0
Number of lighting elements installed and maintained by your BID (e.g. light poles, rooflights, luminaires)	0
Number of other infrastructure elements installed and maintained by your BID (e.g. tree guards, bollards, bike racks, news racks)	200 tree guards, 66 bike racks
Additional services (please list)	23 trashcans

Q18 (OPTIONAL) Share Your Successes: In the space below, please tell us about any successful or innovative streetscape/beautification projects your BID initiated during the previous fiscal year.

Art Installation at Anibal Aviles Playground
Street fair collaboration on Columbus Ave- first one north of 96th street.
Planting for 10,000 flower bulbs in tree wells on/ adjacent to the avenues.

Page 9: Public Space Management

Q19 Total number of public spaces managed/maintained by your BID

1

Q20 Please list all the public spaces that you maintain.

110th Green Street

Page 10: Marketing: Communications

Q21 Does your BID have a Holiday Lighting Program? **Yes**

Q22 Which communication channels does your BID use? **Paid Advertising,**
Door-to-door visits,
Flyers,
Email ,
bulletins
Social media,
Other (please specify):
Printed monthly events calendar, monthly CB presentations

Q23 Which social media platforms does your BID employ? **Facebook,**
Twitter,
Instagram

Q24 On average, how often do you post on these platforms?

(no label)

Facebook	Once a week
Twitter	Several times a week
Instagram	Several times a year
Blog	N/A

Q25 For each of the following platforms you employ, how many subscribers/followers do you have?

Email Distribution List	600
Facebook	200
Twitter	713
Instagram	27

Q26 What kinds of marketing collateral does your BID distribute? (Please select all that apply.)

District guides/maps,
Event-specific posters/flyers,
Apparel & Accessories (e.g. t-shirts, totes, sunglasses)

Q27 How many of each item did your BID distribute during the previous fiscal year? Please enter the total distribution number for each category.

District guides/maps	5000
Event-specific posters/flyers	151000
Coupon books	0
Apparel & Accessories (e.g. t-shirts, totes, sunglasses)	60
Office supplies (e.g. pens, notepads)	0
Other	0

Q28 (OPTIONAL) Share Your Successes: In the space below, please share any successful or innovative marketing/communication campaigns your BID engaged in during the previous fiscal year.

Partnership with Bloomingdale Neighborhood History Group produced "walks & talks", which has positively represented the neighborhood to hundreds of people every month.

Page 11: Marketing: Public Events

Q29 Total number of public events coordinated or co-coordinated by your BID during the previous fiscal year:

24.0

Q30 Number of attendees to public events coordinated or co-coordinated by your BID (best estimate):

5150.0

Q31 (OPTIONAL) Share Your Successes: In the space below, please list any successful or innovative events your BID hosted during the previous fiscal year and share what made them successful.

Respondent skipped this question

Page 12: Business Support

Q32 What kinds of initiatives did your BID implement to support existing business owners in your district during the previous fiscal year? (Please select all that apply.)

Information Sessions on federal/state/city regulations or programs (e.g. Paid Sick Leave, Affordable Care Act)

Social Events (e.g. networking events, meet & greets, sector breakfasts)

Q33 What kinds of initiatives did your BID engage in to attract businesses to your district during the previous fiscal year? (Please select all that apply.)

Tracked and listed vacant retail spaces and/or square footage

Recruited prospective retail/commercial tenants

Q34 What tools do you use to track vacancies? (Please select all that apply.)

Office/admin staff walking corridor

Mobile app

Communicating with brokers and agents

Sanitation/public safety team observations & reports

Q35 Please list the ways you use collected vacancy data.

We put it on our website, and share it with people who visit our office space.

Q36 How many storefront businesses opened in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

Do Not Track

Q37 How many storefront businesses closed in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

Do Not Track

Q38 How did business turnover in your district this year compare to last year?

Higher turnover this year ,

What trends have you observed in businesses closing in your district?:

We have added restaurants.

Q39 During the previous fiscal year, have you referred business owners, property owners and/or residents in your district to any of the following SBS services? (Please select all that apply.) (Click the name of each program for more information.)

My BID did not refer district members to any SBS services

Page 13: Innovative Programs

Q40 Business Support and Attraction Programs: If your BID engaged in any business support or attraction programs (e.g. retail recruitment events, merchant education workshops) during the previous fiscal year, please briefly describe them in the space below.

"No Longer Empty" is interested in doing an arts and open-gate projects in our district. We anticipate it in the following fiscal year.

Q41 Market Research and/or Planning Studies: If your BID undertook any market research or planning studies (e.g. retail leakage, consumer demand, streetscape, parking) during the previous fiscal year, please briefly describe them in the space below.

Respondent skipped this question

Q42 Sustainability Initiatives: If your BID undertook any green/sustainability initiatives during the previous fiscal year, please briefly describe them in the space below.

A major bulb and perennial planting project in 200 tree pits around the district. Coordinated with Health Dept, Community Board, and parks to rat-proof a substantial green street.

Q43 Social Services & Volunteer Programs: If your BID engaged in any social services or volunteer programs (e.g. homeless outreach, youth development) during the previous fiscal year, please briefly describe them in the space below.

Featured a Holiday Wishlist for over 30 local social service/ community organizations on our website. Wishlist included descriptions of missions and ways to support through volunteer or donation.

Coordinated with mental health providers in our neighborhood and initiated a meeting with the 24th precinct and two local organizations - Goddard Riverside and West Side Federation for Senior Housing.

FY17 BID Annual Report

Q44 Tourist/Visitor Assistance: If your BID provides services for tourists or visitors to the district (e.g. ambassador program, information kiosk), please describe briefly below.

We have successfully moved forward with our weatherproof information kiosk and hope to install it outside shortly.
We distribute events calendars and restaurant guides to local hostels, hotels, and points of interest.
We also coordinate monthly historical tours for visitors.

Q45 (OPTIONAL) Share Your Successes: In the space below, please tell us about any other successful or innovative programs (that you have not already described) implemented during the previous fiscal year. **Respondent skipped this question**

Q46 What is your BID's top priority for FY18? Please list key issues your BID is focusing on this year.

- Getting our kiosk up for visitors to learn historical information
- Getting the "No Longer Empty" project running
- Collaborating with interns to facilitate more streamlined office operations

Page 14: Surveys & Studies

Q47 What kinds of surveys did your BID conduct during the previous fiscal year? (Please select all that apply.) **Event feedback**

Q48 How were stakeholder surveys conducted? (Please select all that apply) **Walk-in (to businesses)**

Q49 Which audience(s) did your BID survey? (Please select all that apply) **Business owners, Event attendees**

Q50 What district data is your BID collecting and/or tracking? **Commercial rents, Crime incidents, Hotel room count and occupancy, Real estate development projects**

Q51 Did you provide any of this data to City agencies to solve a specific problem in your district? Please explain.

No

FY17 BID Annual Report

Q52 What tools and resources would help your BID better collect/track this data?

Time. Potentially involving interns with tracking the data.

Q53 What datapoints, not currently in the Trends Report, would you find useful to know about your fellow BIDs? **Respondent skipped this question**

Q54 Did your BID complete any research or planning studies during the previous fiscal year?(e.g. streetscape study, parking study, market research, retail leakage) **No**

Q55 What was the topic the research/planning study? **Respondent skipped this question**

Q56 What was/is the desired outcome of the research/planning study? **Respondent skipped this question**

Q57 Do you use 311 to report district issues to the City? **Yes**

Q58 Please list the issues you most frequently report to 311 (in order of frequency).

Road conditions, rats

Page 15: Fiscal Information: FY17 Revenue & Expenses

Q59 FY17 Budgeted Support & Revenue, as approved by the Board (Below figure should equal cell C25 on the Excel supplementary budget worksheet)	Total Support & Revenue	365000
---	-------------------------	---------------

Q60 FY17 Budgeted Expenses, as approved by the Board (Below figure should equal cell C63 on the Excel supplementary budget worksheet)	Total Expenses	367145
--	----------------	---------------

Q61 FY17 Actual Final Support & Revenue (Below figure should equal cell E25 on the Excel supplementary budget worksheet)	Total Support & Revenue	355571
---	-------------------------	---------------

Q62 FY17 Actual Final Expenses (Below figure should equal cell E63 on the Excel supplementary budget worksheet)	Total Expenses	298451
--	----------------	---------------

FY17 BID Annual Report

Q63 FY17 Breakout of Actual Final General and Administrative Expenses (Below figures should sum to cell E42 on the Excel supplementary budget worksheet)

Salaries (executive, staff, payroll taxes, benefits)	15927
Outside Contractors	650
Insurance	364
Rent & Utilities	3278
Supplies & Equipment	210
Other	151

Q64 Reserve Reserve at the end of FY17 **206969**
(as of June 30, 2016)

Q65 Did you allocate executive/staff salaries to program expenses in FY17? **Yes**

Q66 Estimate how many total hours of staff time per week are dedicated to raising external revenue. (including writing grant applications, planning fundraising events, facilitating revenue-generating programs/services, etc.)

.5

Q67 External Grants

In FY17, how many grants did you apply to? (including grants from government and private sources) **2**

In FY17, how many grants were you awarded? (including grants from government and private sources) **1**

Q68 In FY17, what types of grants did you apply to? **City government**

Q69 In FY17, did you secure any capital funding for your district? (i.e. funding allocated to district but not directly awarded to BID) **Yes,**
If yes, please briefly describe allocation of capital funding.:
Greenstreet rat abatement and restoration

FY17 BID Annual Report

Q70 Please rank the most important issues facing your district.(drag and drop boxes to sort these issues; select N/A if not a relevant issue in your district)

Cleanliness	N/A
Security/crime	6
Illegal street vending	9
Not enough foot traffic	N/A
Sidewalk congestion	N/A
Commercial vacancies	2
Rising commercial rents	3
Homelessness	1
Panhandling	8
Street parking	5
Infrastructure construction	7
Building construction	10
Traffic congestion	4

Q71 Are there additional issues your district is facing that you would like to bring to the attention of SBS? **Respondent skipped this question**

Q72 Please share your feedback for SBS. What else can SBS do to help your organization be more successful and effective? What challenges has your BID experienced related to working with other City agencies? What topics would you like to see addressed in future workshops or roundtables?

What challenges has your BID experienced related to working with other City agencies?

Maintaining working relations as officials change
