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Collector: Web Link 1 (Web Link)
Started: Friday, October 12, 2018 2:07:52 PM
Last Modified: Friday, October 12, 2018 3:01:23 PM
Time Spent: 00:53:30
IP Address: 67.243.138.101

Page 2: General Information & District Composition

Q1 BID Name: Columbus-Amsterdam

Q2 Staff Information (FY18):Please do not double-count staff members in multiple of the following categories.

Number of full-time staff members employed by your BID (not including "clean team" or public safety officers)	1
Number of sanitation workers employed by your BID (including in-house/contracted and full-time/part-time)	7
Number of public safety officers/ambassadors employed by your BID (including in-house/contracted and full-time/part-time)	0
Number of other part-time and/or seasonal staff employed by your BID (including paid or unpaid interns)	10

Q3 Number of approximate total BID members (registered and unregistered): (Indicate "I Don't Know" or "Do Not Track" if unable to answer)All property owners, commercial tenants, and residential tenants in your BID boundaries are automatically members of the BID but may only vote after registering with the BID. Please report all potential members.

Property owners	80
Commercial tenants	215 Established Stores
Residential tenants	1400

Q4 Number of registered BID members:(Indicate "I Don't Know" or "Do Not Track" if unable to answer)BID members must register with the BID in order to vote at the annual meeting of the membership; each BID's bylaws outline the process for registering members. Please report only registered members.

Property owners	Do Not Track
Commercial tenants	Do Not Track
Residential tenants	Do Not Track

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Q5 Number of individual businesses in your district: Please include all retail, restaurant, office, etc., including individual businesses located in multi-tenant spaces

215

Q6 Number of storefronts in your district: (non-residential units that front the street; including ground floor and basement/second floor storefronts with entrances on the street)	Occupied (active tenant or active renovation)	199
	Vacant (empty space, no active use, no activity, no construction)	16
	Total (should be sum of occupied and vacant)	215

Page 3: Sanitation

Q7 Does your BID provide any supplemental sanitation services? (If you are unsure which services qualify as supplemental sanitation, check "yes" to view the list.) **Yes**

Page 4: Sanitation

Q8 Are your sanitation services: **In-house**

Q9 Is there a workforce development component to the hiring and/or training of your sanitation staff? (either in-house or with a partner organization) Yes (please specify organization if applicable):
In-house

Q10 What types of duties are assigned to your sanitation workers? **Street Sweeping and Bagging**,
Snow and Ice Removal,
Graffiti Removal,
Street Furniture Maintenance

Q11 Sanitation Outputs & Operations

Number of days per week sanitation services are provided (1-7 days/wk)	7.0
Number of hours logged by sanitation workers in FY18	3700.0
Number of incidents of graffiti removed by your BID in FY18 (including graffiti, sticker, poster removal)	1400.0
Number of trash bags collected by your BID in FY18	17000.0
Number of trash and recycling receptacles serviced by your BID (inclusive of BID and City receptacles)	28.0
AVERAGE hourly wage for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values)	13.75
AVERAGE hourly bill rate for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values)	0.0

Q12 (OPTIONAL) Share Your Successes: In the space below, please tell us about any notable sanitation projects your BID implemented during the previous fiscal year.

Hiring local people: job development and creating access to job market

Page 5: Public Safety

Q13 Does your BID provide any supplemental public safety services? (If you are unsure what services qualify as supplemental public safety, check "yes" to view the list.) **Yes**

Page 6: Public Safety

Q14 Are your public safety services: **Both or Other (please explain):**
Partnership with precinct

Q15 Is there a workforce development component to the hiring and/or training of your public safety staff? (either in-house or with a partner organization) **No**

Q16 What activities does your public safety program include? (Please select all that apply.) **Coordination with NYPD**

Q17 Public Safety Outputs & Operations

Number of hours dedicated to public safety program in FY18 (public safety officer patrol and/or administrative staff time allocated to public safety)	0.0
Number of interactions with public safety officers or ambassadors in FY18	20.0
AVERAGE hourly wage for public safety officers at your BID (\$XX.XX/hour; please only enter numerical values)	0.0
AVERAGE hourly bill rate for public safety officers at your BID (\$XX.XX/hour; please only enter numerical values)	0.0

Q18 (OPTIONAL) Share Your Successes: In the space below, please tell us about any notable public safety projects your BID implemented during the previous fiscal year.

Mental health provider meetings to create a protocol for police arriving at facility after a call. Neighborhood community officer - introduction to businesses and community organizations; training

Page 7: Streetscape/Beautification

Q19 Does your BID provide any supplemental streetscape/beautification services? (If you are unsure what services qualify as supplemental streetscape/beautification, check "yes" to view the list.)	Yes
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Page 8: Streetscape/Beautification

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Q20 Streetscape/Beautification Outputs Please do not double-count items in the following categories.

Number of planters and hanging baskets installed and/or maintained by your BID	7
Number of tree pits installed and/or maintained by your BID	200
Number of banners installed and/or maintained by your BID in FY18	0
Number of public art installations sponsored by your BID in FY18	2
Number of street furniture elements installed and/or maintained by your BID (e.g. permanent tables, chairs, benches)	8
Number of wayfinding elements installed and/or maintained by your BID (e.g. signs, frames, poles, kiosks)	1
Number of lighting elements installed and/or maintained by your BID (e.g. light poles, rooflights, luminaires)	0
Number of other infrastructure elements installed and/or maintained by your BID (e.g. tree guards, bollards, bike racks, news racks)	200 tree guards; 66 bike racks
Additional services (please list)	28 trash cans

Q21 (OPTIONAL) Share Your Successes: In the space below, please tell us about any successful or innovative streetscape/beautification projects your BID initiated during the previous fiscal year.

Assisted with installing 12 safety banners with DOT and partnership with local school.
110th Green street beautification and rat elimination

Page 9: Public Space Management

Q22 Total number of public spaces managed/maintained by your BID

1

Q23 Please list all the public spaces that you maintain.

110th Green Street

Page 10: Marketing & Public Events

Q24 Does your BID have a Holiday Lighting Program? **Yes**

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Q25 Which communication channels does your BID use? **Print advertising (i.e. local newspaper)** ,
Door-to-door visits,
Flyers,
Email ,
bulletins
Social media,
LinkNYC advertising (more info)

Q26 Which social media platforms does your BID employ? **Facebook,**
Twitter,
Instagram

Q27 On average, how often do you post or update these platforms?

(no label)

Website **Once a month**

Facebook **Several times a month**

Twitter **Several times a week**

Instagram **Several times a year**

Q28 For each of the following platforms you employ, how many subscribers/followers do you have?

Email Distribution List **600**

Facebook **200**

Twitter **528**

Instagram **123**

Q29 What kinds of marketing collateral does your BID distribute? (Please select all that apply.) **District** ,
guides/maps
Event-specific posters/flyers,
Apparel & Accessories (e.g. t-shirts, totes, sunglasses)

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Q30 How many of each item did your BID distribute during the previous fiscal year? Please enter the total distribution number for each category.

District guides/maps	16000
Event-specific posters/flyers	4000
Coupon books	0
Apparel & Accessories (e.g. t-shirts, totes, sunglasses)	130
Office supplies (e.g. pens, notepads)	0
Other	0

Q31 What methods of distributing materials & information to stakeholders do you find most effective in your district? Please drag and drop the rows below to rank them from most to least effective, and mark N/A if not used.

Door-to-door distribution	1
Email distribution	2
Direct mailings	N/A
Social media posts	4
Print advertising (i.e. local newspaper)	5
Digital advertising (i.e. Google, Facebook, Instagram ads)	N/A
LinkNYC advertising	6
Distribution at events (meetings, festivals, etc.)	3

Q32 Total number of public events coordinated or co-coordinated by your BID during the previous fiscal year:

28.0

Q33 Number of attendees to public events coordinated or co-coordinated by your BID (best estimate):

6500.0

Q34 (OPTIONAL) Share Your Successes: In the space below, please list any successful or innovative marketing campaigns or events your BID coordinated during the previous fiscal year and share what made them successful.

Family Days partners: 70-80 organizations & agencies; Kiosk - display marketing neighborhood history.

Page 11: Business Support

Q35 What kinds of initiatives did your BID implement to support existing business owners in your district during the previous fiscal year? (Please select all that apply.)

Information Sessions on federal/state/city regulations or programs (e.g. Paid Sick Leave, Affordable Care Act)

Educational Events (e.g. speaker series, panels, roundtables, best practice sharing)

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Q36 What kinds of initiatives did your BID engage in to attract businesses to your district during the previous fiscal year? (Please select all that apply.)

Tracked and listed vacant retail spaces and/or square footage

Q37 What tools do you use to track vacancies? (Please select all that apply.)

Office/admin staff walking ,
corridor

Sanitation/public safety team observations & ,
reports

Mobile ,
app

Communicating with brokers and
agents

Q38 Please list the ways you use collected vacancy data.

Post vacancies on website; answer field request for info.

Q39 How many storefront businesses opened in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

Do Not Track

Q40 How many storefront businesses closed in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

Do Not Track

Q41 How did business turnover in your district this year compare to last year?

I don't know,

What trends have you observed in businesses closing in your district?:

Similar turnover but downtime was less.

Q42 Issues Facing Businesses: Please rate from 1-5 how challenging the following issues are for business owners in your district:

Access to capital (loans, grants, other funding)	2 - Somewhat challenging
Applying for City licenses and permits	2 - Somewhat challenging
Working to secure government contracts	N/A
Accessing customers	2 - Somewhat challenging
Staying on top of trends in their industry	N/A
Adapting to economic trends (such as the rise of online shopping)	2 - Somewhat challenging
Finding the right talent for open positions	2 - Somewhat challenging
Training employees in new skills	N/A
Rebounding following interruption or emergencies (sidewalk sheds, fires, etc)	4 - Significantly challenging
Locating affordable real estate	4 - Significantly challenging
Lack of loading zones	2 - Somewhat challenging

Q43 Services for Businesses: Please rate from 1-5 how valuable these services are to business owners in your district:

Assisting with applying for financing (loans, etc)	N/A
Navigating City processes (applying for licenses, permits, etc)	2 - Somewhat valuable
Facilitating disputes regarding fines and fees issued by the City	3 - Moderately valuable
Helping to access government contracts	N/A
Providing lectures, classes and information on how to improve business practices	N/A
Connecting businesses with qualified job candidates	2 - Somewhat valuable
Providing support & financial assistance to train employees	N/A
Applying for City tax incentive programs	N/A
Supporting businesses following an emergency/significant interruption	2 - Somewhat valuable
Supporting businesses in negotiating leases	N/A
Helping entrepreneurs connect with legal advice	N/A
Identifying available commercial space	2 - Somewhat valuable
Creating opportunities to network with business owners for B2B sales	2 - Somewhat valuable

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Q44 What kinds of surveys did your BID conduct during the previous fiscal year? (Please select all that apply.) **Event feedback**

Q45 How were stakeholder surveys conducted? (Please select all that apply) **Walk-in (to businesses)**

Q46 Which audience(s) did your BID survey? (Please select all that apply) **Business owners**

Q47 What district data is your BID collecting and/or tracking?

Commercial rents ,

Common business violations and fines ,

Crime incidents,

District asset conditions,

Hotel room count and occupancy ,

Neighborhood demographics,

Real estate development projects

Q48 Did you provide any of this data to City agencies to solve a specific problem in your district? Please explain.

- Potholes
 - Rats
 - Damaged trees
-

Q49 What tools and resources would help your BID better collect/track this data?

Having an citywide SBS app to help track different locations.

Q50 What datapoints, not currently in the Trends Report, would you find useful to know about your fellow BIDs?

Workshops & training from other BIDS

Q51 Did your BID complete any research or planning studies during the previous fiscal year?(e.g. streetscape study, parking study, market research, retail leakage) **No**

Q52 What was the topic the research/planning study? **Respondent skipped this question**

Q53 What was/is the desired outcome of the research/planning study?

Respondent skipped this question

Q54 How frequently do you report district issues to 311?

Several times a year

Q55 Please check the top 5 issues that you most frequently report to 311:

Rat or Mouse Condition,
Abandoned Vehicle,
Pothole,
Broken Sidewalk ,
Damaged Tree ,
Parks and Recreation

Q56 Please provide general feedback on the resolution of your 311 complaints:

This includes direct calls to agencies

Page 13: Innovative Programs

Q57 Business Support and Attraction Programs (e.g. retail recruitment events, merchant education workshops)

Taste of Bloomingdale
EVENTS Calendars
Art installation promotions

Q58 Market Research and/or Planning Studies (e.g. retail leakage, consumer demand, streetscape, parking)

Respondent skipped this question

Q59 Sustainability/Green Initiatives

-Greenstreets stewardship
-Publicize alternate disposal DSNY (e-waste & organics)
-Stewardship and plantings around trees

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Q60 Social Services & Volunteer Programs (e.g. homeless outreach, youth development)

NYCHA resource brochure (update)

-High school volunteers

-Mental health providers initiative with police

-Holiday wish list (update)

-Family Days community social service & agency booths providing info & interaction with community.

Q61 Tourist/Visitor Assistance (e.g. ambassador program, information kiosk)

Kiosk

Monthly history tours

Q62 Other successful or innovative programs (not already described)

Partnership with Bloomingdale Neighborhood History Group to redefine area.

Q63 What is your BID's top priority for FY19? Please list key issues your BID is focusing on this year.

-Arts Projects

-restaurant connectivity & communication & networking

-Reestablishing city agency contacts

-Adding kiosk locations

Page 14: Fiscal Information: External Revenue

Q64 Did you allocate executive/staff salaries to program expenses in your accompanying FY18 budget (Excel template)? **Yes**

Q65 Estimate how many total hours of staff time per week are dedicated to raising external revenue. (including writing grant applications, planning fundraising events, facilitating revenue-generating programs/services, etc.)

1/2 hour a week

Q66 External Grants

In FY18, how many grants did you apply to? (including grants from government and private sources) **2**

In FY18, how many grants were you awarded? (including grants from government and private sources) **2**

Q67 In FY18, what types of grants did you apply to? **City government**

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Q68 In FY18, did you secure any capital funding for your district? (i.e. funding allocated to district but not directly awarded to BID)

Yes,

If yes, please briefly describe allocation of capital funding.:

Green Street Planters and the Green Street itself

Page 15: District Challenges

Q69 Please rank the most important issues facing your district.(drag and drop boxes to sort these issues; select N/A if not a relevant issue in your district)

Cleanliness	7
Security/crime	10
Illegal street vending	N/A
Not enough foot traffic	11
Sidewalk congestion	N/A
Commercial vacancies	2
Rising commercial rents	3
Homelessness	5
Panhandling	9
Drug abuse	6
Street parking	8
Infrastructure construction	1
Building construction	12
Traffic congestion	4

Q70 Are there additional issues your district is facing that you would like to bring to the attention of SBS?

Respondent skipped this question

Page 16: Feedback for SBS

Q71 Please share your feedback for SBS. What else can SBS do to help your organization be more successful and effective? What challenges has your BID experienced related to working with other City agencies? What topics would you like to see addressed in future workshops or roundtables?

Better working relationships with SBS
